



Griffith College Limerick

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**Masters in Business Administration
(MBA)**

GRIFFITH COLLEGE LIMERICK

**EDINBURGH
BUSINESS SCHOOL**
HERIOT-WATT UNIVERSITY



GRIFFITH COLLEGE

Course Overview

The Master of Business Administration (MBA) programme is a stand-alone qualification offered by Griffith College Limerick, the awarding body for this prestigious MBA is Edinburgh Business School (Heriot-Watt University). Griffith College Limerick is an approved learning partner of Edinburgh Business School. The course will provide participants with a solid theoretical grounding in a range of business disciplines. The MBA programme enables participants to gain core knowledge of subjects fundamental to management, develop analytical skills which are indispensable in problem solving and decision-making, understand the process of management and human behaviour in organisations, and gain insights into the changing business, economic, social and political environments which affect the commercial world. The Master of Business Administration programme will equip students with the necessary knowledge and skills to advance both your career and your organisation.

A long standing attraction of the MBA programme is the flexibility of its modular structure. Students progress through the MBA as follows:

- Postgraduate Certificate (three modules)
- Postgraduate Diploma (an additional three modules)
- Master of Business Administration (an additional three modules)

All essential learning resources are provided by Edinburgh Business School, both online and in hard copy format. Griffith College Limerick will provide essential student support including lectures, tutorials, revision workshops and supplementary course materials.

Programme Outline

Participants undertaking the MBA programme will complete 9 modules over the duration of the course, 7 core modules and 2 electives.

- Marketing
- Organisational Behaviour
- Economics
- Strategic Planning
- Project Management
- Finance
- Accounting
- Human Resource Management (elective module)
- International Marketing (elective module)

Course duration

Full-time: 18 months

Part-time: 2 years.

Assessment

Participants are required to undertake a final written examination in each of the courses. Examinations are set and marked by Edinburgh Business School (Heriot-Watt University).

Exemptions

Exemptions from specific courses may be granted to holders of recognised academic or professional qualifications if they are of degree level and if they have been obtained by examination. Exemptions will be awarded if holders of approved qualifications can provide evidence of comparability of course content.

Award

Graduates who successfully complete seven core modules and two elective modules will be awarded the Edinburgh Business School (Heriot-Watt University) Master of Business Administration.

Entry requirement(s)

A proven academic track record is desirable, although extensive industrial / commercial experience is just as important due to the very nature of the Graduate Certificate programme. All applicants will be considered on their individual merits and may be called for interview. An essential requirement is that applicants must hold a recognised Honours undergraduate degree or equivalent.

MBA Student Numbers for Approved Learning Partners

Over 5,100 student's study the MBA programme through the Edinburgh Business School Approved Learning Partners (ALPs) for which Griffith College Limerick is an approved learning partner. Edinburgh Business School has appointed 27 ALPs worldwide, covering over 50 countries. All ALPs are subject to Heriot-Watt University's quality assurance procedures. In total, there are over 100 approved tutors teaching EBS courses at ALPs

Career Opportunities

A postgraduate qualification is a proven asset for anybody who wishes to move from middle management to senior management, or for the person who desires to get a foothold on the path to becoming a senior executive. The MBA programme is the first step in this process and can play a pivotal role in such development.

Griffith College Limerick

Griffith College Limerick (GCL) is a progressive independent business and technology Institute located on Upper William Street, Limerick City, capital of the scenic and prosperous Mid West Region of Ireland. GCL was established originally as the Mid West Business Institute in 1988. It was established initially to deliver accountancy programmes but quickly grew to include a multitude of disciplines. In 1998 the first engineering course commenced and GCL remains the only private third level college in Ireland providing engineering courses.

Over the years the college has graduated thousands of successful students from the Ireland region and all over the world. Our lecturers are highly qualified, professional and experienced in their respective fields of expertise. They are fully committed to the success of their students and because of our small class sizes know each student individually, which allows for a better learning experience.

